



Socially Valuable

Employer: BAE Systems Land

Area: BAE SYSTEMS

Theme: Social Value



In 2025, BAE Systems Washington demonstrated a clear commitment to social responsibility by delivering initiatives that created meaningful change in local communities while encouraging a culture of empathy and teamwork within the workforce.

Macmillan Coffee Morning - Supporting Cancer Care

An impactful event we held was the Macmillan Coffee Morning. Employees contributed homemade cakes and food items, which were sold to raise funds for Macmillan Cancer Support. The event generated just shy of £600! This significant contribution directly aids individuals and families affected by cancer. Beyond fundraising, the initiative strengthened workplace connections and highlighted the team's shared commitment to compassion and togetherness.

Washington Foodbank - Addressing Local Needs

Recognising the challenges faced by families in the local area, employees organised a food collection for the Washington Foodbank. A large box was filled with essential items, providing immediate relief to households experiencing hardship. This effort reflected a strong sense of social awareness and demonstrated how collective action can address pressing community needs.

Health Awareness - Breaking Barriers Around Men's Health

To promote wellbeing, a former employee, who had directly benefitted from an involved with Macmillan, shared his personal experience with prostate cancer, encouraging early detection and open dialogue. This session not only educated staff but also created a safe space for conversations about men's health—an area often overlooked in corporate environments.

Upcoming Initiative - Christmas Toy Drive

Looking ahead, the company will launch a Christmas Toy Drive in December to support children in need during the festive season. Employees will be invited to donate new toys, which will be distributed to local families to ensure every child experiences the joy of Christmas. This initiative





reinforces the company's ongoing commitment to community engagement and spreading kindness during the holidays.

*"It's really helpful to have events like these we have at the workplace. Encouraging people to get tested as earlier as they can to try and catch the cancer at its earliest and most easily treatable stage. Having the opportunity to talk to others helps. It lets you know that it's not the end of the world and that you can still live a full life with cancer. Speaking and listening to others who actually suffer from cancer has personally helped me a lot. You can gain a lot of good information and bust a lot of myths!"
(Frankie Fryer - production operator) "*

"Andy Norwood gave us a comprehensive and emotional story through his prostate cancer journey. The bravery shown by him during his treatment and to present his story is remarkable. Raising awareness for this cause in such a personal way is a great way to break the silence and get people talking about cancer. Thank you for sharing your story Andy!"

